

2010



ESTONIA · LATVIA · LITHUANIA

Baltic Films

FACTS & FIGURES

KEY FIGURES

ESTONIA

Total population	1 340 127
Population of capital city Tallinn	399 340
Currency EUR	EUR
Standard VAT rate	20%
Personal income tax	21%
GDP 2009	13 860 800 000 EUR
GDP per capita 2009	10 341 EUR
Average monthly income 2009	784 EUR
Number of cinemas 2010	49
Number of screens 2010	74
Number of multiplex cinemas 2010	3
Average ticket price 2010	3,7 EUR
Gross Box Office 2010	7 799 015 EUR
Number of admissions 2010	2 131 441
Admissions per capita 2010	1,59
Market share of domestic films 2010	2,03 %
Annual state support for film industry 2011	5 517 186 EUR

LATVIA

Total population	2 248 000
Population of capital city Riga	699 400
Currency LVL (Lats)	1 EUR = 0,7028 LVL
Standard VAT rate	22%
Personal income tax	25%
GDP 2009	18 845 000 000 EUR
GDP per capita 2009	8 383 EUR
Average monthly income 2009	460 EUR
Number of cinemas 2010	26
Number of screens 2010	63
Number of multiplex cinemas 2010	4
Average ticket price 2010	4,02 EUR
Gross Box Office 2010	8 468 566 EUR
Number of admissions 2010	2 106 227
Admissions per capita 2010	0,94
Market share of domestic films 2010	6,9 %
Annual state support for film industry 2011	1 858 305 EUR

LITHUANIA

Total population	3 349 872
Population of capital city Vilnius	558 165
Currency LTL (Lits)	1 EUR = 3,4528 LTL
Standard VAT rate	21%
Personal income tax	24%
GDP 2009	20 598 725 767 EUR
GDP per capita 2009	6 149 EUR
Average monthly income 2009	623 EUR
Number of cinemas 2010	45
Number of screens 2010	95
Number of multiplex cinemas 2010	9
Average ticket price 2010	3,75 EUR
Gross Box Office 2010	9 840 597 EUR
Number of admissions 2010	2 621 995
Admissions per capita 2010	0,78
Market share of domestic films 2010	3,6 %
Annual state support for film industry 2010	2 108 652 EUR

BALTIC FEATURE FILMS

ESTONIAN FEATURE FILMS RELEASED 2008-2010

Original Title	English Title	Director	Year of Release
Polli päevikud	Poll Diaries (EE/DE/AT)	Chris Kraus	2010
Punane elavhõbe	Red Mercury (EE/RU)	Andres Puustusmaa	2010
Phobos	Phobos (EE/RU)	Oleg Assadulin	2010
Lumekuninganna	The Snow Queen (EE/NO)	Marko Raat	2010
Vasha	Vasha (EE/DE/FI)	Hannu Salonen	2009
Buratino	Buratino, the Son of Pinocchio (EE/RU)	Rasmus Merivoo	2009
Püha Tõnu kiusamine	The Temptation of St. Tony (EE/SE/FI)	Veiko Õunpuu	2009
Pangarööv	Bank Robbery	Andrus Tuisk	2009
Isemoodi muinasjutt	An Awesome Tale (UA/EE)	Roman Shirman	2009
Päeva lõpus	When the Day is Done	Maiju Ingman	2009
Taarka	Taarka	Ain Mäeots	2008
Mina olin siin	I Was Here (EE/FI)	René Vilbre	2008
Detsembrikuumus	December Heat	Asko Kase	2008
Võõras	Visitor (FI/GB/DE /EE)	Jukka-Pekka Valkeapää	2008
Soovide puu*	A Wish Tree*	Liina Paakspuu	2008

*TV drama released theatrically

LATVIAN FEATURE FILMS RELEASED 2008-2010

Original Title	English Title	Director	Year of Release
Rūdolfā mantojums	Rudolf's Gold	Jānis Streičs	2010
Amaya	Hong Kong Confidential (LV/HK)	Māris Martinsons	2010
Seržanta Lapīņa atgriešanās	Return of Sergeant Lapins	Gatis Šmits	2010
Mazie laupītāji	Little Robbers (LV/AT)	Armands Zvirbulis	2009
Medības	The Hunt	Andis Mizišs	2009
Es gribu Tavu meiču	I Want Your Girl	Miks Ozoliņš	2009
Pasažieri	Passengers	Jurģis Tūbelis	2009
Amatieris	Amateur	Jānis Nords	2008
Kur pazudis Elvis?	Finding Elvis	Una Celma	2008
Kailums	Nude	Jānis Rutmanis	2008
Jezga džungļos	Jungo goes Bananas (DK/NO/LV)	Jørgen Lerdam, Flemming Quist Møller	2008

LITHUANIAN FEATURE FILMS RELEASED 2008-2010

Original Title	English Title	Director	Year of Release
Zero 2: muilo opera	Zero 2	Emilis Vėlyvis	2010
Kai apkabinsiu Tave	Back To Your Arms	Kristijonas Vildžiūnas	2010
Atsisveikinimas (Laimingo žmogaus istorija)	Farewell	Tomas Donela	2010
Anarchija Žirmūnuose	Anarchy in Žirmunai	Saulius Drunga	2010
Kelionė per Lietuvą	Journey Through Lithuania	Vaidotas Digimas	2010
Duburys	Vortex	Gytis Lukšas	2009
Artimos šviesos	Low Lights	Ignas Miškinis	2009
Stiklainis uogienės	A Jar of Jam	Ramunė Čekuolytė	2009
Vabzdžių dresuotojas	A Bug Trainer	Donatas Ulvydas	2009
Giedrė	Giedrė	Donatas Vaišnoras	2009
Kutenimai	Tickle	Romualdas Lavrynovičius	2009
Nepalikit, prašau	Don't Leave, Please	Robertas Šarknickas	2009
Balkonas	The Balcony	Giedrė Beinoriūtė	2008
Nereikalingi žmonės	Loss	Māris Martinsons	2008
5 dienų avantiūra	5 days Venture	Žeraldas Povilaitis	2008
Kolekcionierė	The Collectress	Kristina Buožytė	2008
Perpetuum mobile	Perpetuum Mobile	Valdas Navasaitis	2008
Rigoletas	Rigoletto	Raimundas Banionis	2008
Kai aš buvau partizanas	When I Was a Partisan	Vytautas V.Landsbergis	2008

ANNUAL STATE SUPPORT FOR FILM INDUSTRY 2007-2011

	Ministry of Culture		Cultural Endowment		Estonian Film Foundation		Total	
	EEK	EUR	EEK	EUR	EEK	EUR	EEK	EUR
2007	13 050 000	834 047	21 755 686	1 390 442	59 500 000	3 802 743	94 305 686	6 027 232
2008	14 200 000	907 545	24 452 038	1 562 770	64 466 339	4 120 150	103 118 377	6 590 465
2009	7 290 000	465 916	21 413 000	1 368 540	58 141 665	3 715 930	86 844 665	5 550 386
2010	13 723 000*	877 060*	22 128 830	1 414 290	53 736 415	3 434 383	89 588 245*	5 725 732*
2011	8 183 000	522 989	22 825 995	1 458 847	55 316 207	3 535 350	86 325 202	5 517 186

* incl. support for European Film Academy Award 2010 ceremony in Tallinn

DOMESTIC FILMS PREMIERED 2006-2010

	Feature films	Shorts	Animation	Documentaries	Total
2006	7	5	5	29	49
2007	9	1	9	30	49
2008	5	8	7	38	58
2009	6	2	5	30	43
2010	4	6	1	34	45

NUMBER OF CINEMAS 2006-2010

	Total No. of screening places	No. of permanently working cinemas	No. of multiplex cinemas	No. of screens
2006	53	12	2	67
2007	52	11	2	66
2008	49	10	2	67
2009	49	12	3	74
2010	49	12	3	74

ADMISSIONS 2006-2010

	Domestic films	Foreign films	Total	Per capita
2006	145 510	1 441 355	1 586 865	1,18
2007	232 478	1 394 779	1 627 257	1,21
2008	119 570	1 511 392	1 630 962	1,22
2009	36 567	1 747 213	1 783 780	1,33
2010	43 317	2 088 124	2 131 441	1,59

GROSS BOX OFFICE 2006-2010

	EEK	EUR
2006	106 278 025	6 792 404
2007	111 639 693	7 135 077
2008	113 954 643	7 283 029
2009	117 774 133	7 527 139
2010	122 028 074	7 799 015

CINEMA PREMIERES 2006-2010

	Domestic	Foreign	Total
2006	11 ⁵	150	161 ⁵
2007	12 ⁴	133	145 ⁴
2008	17 ³	149	166 ³
2009	9 ²	153	162 ²
2010	12 ¹	163	175 ¹

AVERAGE TICKET PRICE 2006-2010

	EEK	EUR
2006	67	4,3
2007	69	4,4
2008	70	4,5
2009	66	4,2
2010	57	3,7

BREAKDOWN OF FILMS BY ORIGIN 2010 (premieres)

	No. of films	Admissions	GBO EEK	GBO EUR
Domestic	12 ¹	40 460	2 157 937	137 913
European	58	259 021	14 962 738	956 293
USA	97	1 602 301	90 898 677	5 809 484
Other	8	20 333	1 018 647	65 103
Total	175	1 922 115	109 037 999	6 968 793

¹ incl. 8 documentary films

² incl. 3 documentary films

³ incl. 5 features, 1 animation, 9 documentaries, 4 shorts

⁴ incl. 3 documentary films

⁵ incl. 1 documentary & 1 short film

ESTONIAN NATIONAL ARCHIVE'S FILM ARCHIVE

	No. of archive units 2010
Films (Titles)	8 400
Cans	48 277
Photos	482 266
Sound Recordings	15 546
Videotapes	2 963

DOMESTIC TV CHANNELS 2010

Channel	Coverage	Public/Private	Financing
ETV	Nationwide	Public	State Budget
ETV 2	Nationwide	Public	State Budget
TV 3	Nationwide	Private	Commercials
Kanal 2	Nationwide	Private	Commercials
TV6	Nationwide	Private	Commercials
Kanal 11	Nationwide	Private	Commercials

TOP TEN 2010

Title	Country of Origin	Admissions	GBO EEK	GBO EUR	Prints
Avatar	USA	132 793	9 514 418	608 082	10
Shrek Forever After	USA	106 676	6 195 268	397 133	10
Alice in Wonderland	USA	83 934	5 267 162	337 639	9
Despicable Me	USA	65 124	3 753 176	240 588	9
Inception	USA	61 969	3 473 938	222 688	5
Eat, Pray, Love	USA	51 695	2 862 780	183 512	9
Harry Potter 7A	UK	49 118	2 606 369	167 075	8
How To Train Your Dragon	USA	47 459	2 687 791	172 294	8
Step Up	USA	46 809	3 303 106	211 738	4
Toy Story 3	USA	46 170	2 497 481	160 095	11

ANNUAL STATE SUPPORT FOR FILM INDUSTRY 2007-2011

	National Film Centre of Latvia		Culture Capital Foundation		Total	
	LVL	EUR	LVL	EUR	LVL	EUR
2007	1 560 186	2 219 957	1 062 000	1 511 098	2 622 186	3 731 055
2008	3 243 054	4 614 476	1 073 651	1 527 676	4 316 705	6 142 152
2009	1 770 464	2 519 158	461 680	656 915	2 232 144	3 176 073
2010	1 065 010	1 515 381	260 335	370 425	1 325 345	1 885 807
2011	1 065 010	1 515 381	241 007	342 924	1 306 017	1 858 305

DOMESTIC FILMS PREMIERED 2006-2010

	Feature films	Shorts	Animation	Documentaries	Total
2006	4*	1	3	11	19*
2007	6	4	12	18	40
2008	4	4	7	12	27
2009	4	6	11	21	42
2010	3	3	10	19	35

* incl. 2 feature-length animations

NUMBER OF CINEMAS 2006-2010

	Total No. of screening places	No. of permanently working cinemas	No. of multiplex cinemas	No. of screens
2006	33	18	1	49
2007	32	14	1	46
2008	28	15	2	50
2009	28	17	3	55
2010	26	17	4	63

ADMISSIONS 2006-2010

	Domestic films	Foreign films	Total	Per capita
2006	36 106	2 024 338	2 060 444	0,90
2007	24 802	2 200 520	2 225 322	1,00
2008	115 400	2 239 269	2 354 669	1,03
2009	83 230	1 860 769	1 943 999	0,86
2010	146 379	1 959 848	2 106 227	0,94

AVERAGE TICKET PRICE 2006-2010

	LVL	EUR
2006	2,49	3,54
2007	2,80	3,98
2008	3,30	4,69
2009	3,50	4,98
2010	2,80	4,02

GROSS BOX OFFICE 2006-2010

	LVL	EUR
2006	5 123 132	7 289 602
2007	6 224 696	8 856 995
2008	6 967 123	9 913 379
2009	5 875 802	8 360 561
2010	5 951 708	8 468 566

CINEMA PREMIERES 2006-2010

	Domestic	European	USA	Other	Total
2006	4	41	102	11	158
2007	6	28	94	23	151
2008	4	27	111	10	152
2009	18 ²	158 ⁴	105	21	302 ⁴
2010	19 ¹	134	104	44	301 ³

¹ incl. 3 features, 12 documentaries, 3 animation programmes, 1 short's programme

² incl. 4 features, 9 documentaries, 2 animation programmes, 3 short's programmes

³ incl. 137 films screened at film festivals

⁴ incl. 132 films screened at film festivals

BREAKDOWN OF FILMS BY ORIGIN 2010 (premieres)

	No. of films	Admissions	GBO LVL	GBO EUR
Domestic	19 ¹	134 269	216 746	308 403
European	134	205 541	551 694	784 994
USA	104	1 474 921	4 206 854	5 985 848
Other	44	68 613	227 921	324 304
Total	301 ³	1 883 344	5 203 214	7 403 548

LATVIA STATE ARCHIVE OF AUDIOVISUAL DOCUMENTS

	No. of archive units 2010
Cans	88 176
Photos	1 337 991
Sound Recordings	49 026
Electronic Recordings	4 344

DOMESTIC TV CHANNELS 2010

Channel	Coverage	Public/Private	Financing
LTV 1	Nationwide	Public	State Budget, Commercials
LTV 7	Nationwide	Public	State Budget, Commercials
LNT	Nationwide	Private	Commercials
TV 3	Nationwide	Private	Commercials
TV 5	Riga region	Private	Commercials

TOP TEN 2010

Title	Country of Origin	Admissions	GBO LVL	GBO EUR	Prints
Avatar	USA	142 004	544 968	775 424	8
Shrek Forever After	USA	108 828	293 881	418 157	12
Rudolf's Gold	LATVIA	96 402	174 108	247 735	digital
Despicable Me	USA	68 063	185 147	263 442	14
Inception	USA	64 036	178 219	253 584	5
Alice In Wonderland	USA	61 516	200 555	285 366	7
Sex And The City 2	USA	53 039	148 954	211 943	5
The Twilight Saga: Eclipse	USA	49 160	122 241	173 934	7
Eat, Pray, Love	USA	48 798	141 131	200 812	7
How To Train Your Dragon	USA	44 923	123 314	175 461	11

LITHUANIA

ANNUAL STATE SUPPORT FOR FILM INDUSTRY 2007-2011

	Ministry of Culture		Culture and Sport Support Foundation		Total	
	LTL	EUR	LTL	EUR	LTL	EUR
2007	7 514 000	2 176 205	1 364 000	395 042	8 878 000	2 571 247
2008	8 094 000	2 344 184	1 769 000	512 338	9 863 000	2 856 522
2009	6 863 000	1 987 662	2 182 000	631 951	6 682 000	1 935 241
2010	4 500 000	1 303 290	2 778 500	805 362	7 278 500	2 108 652
2011	*	*	*	*	*	*

* not announced

DOMESTIC FILMS PREMIERED 2006-2010

	Feature films	Shorts	Animation	Documentaries	Total
2006	3	2	9	12	26
2007	2	4	8	13	27
2008	6	7	14	16	43
2009	6	9	6	10	31
2010	4	*	*	*	*

* not available

NUMBER OF CINEMAS 2006-2010

	Total No. of screening places	No. of permanently working cinemas	No. of multiplex cinemas	No. of screens
2006	55	49	4	72
2007	55	49	5	77
2008	46	44	7	81
2009	44	41	8	88
2010	45	42	9	95

ADMISSIONS 2006-2010

	Total	Per capita	Average population
2006	2 412 966	0,71	3 389 900
2007	3 233 103	0,96	3 369 600
2008	3 270 984	0,98	3 350 100
2009	2 699 552	0,81	3 349 872
2010	2 621 995	0,78	3 349 872

GROSS BOX OFFICE 2006-2010

	LTL	EUR
2006	25 302 820	7 328 203
2007	35 635 250	10 320 682
2008	39 871 260	11 547 515
2009	36 638 229	10 611 144
2010	33 977 613	9 840 597

CINEMA PREMIERES 2006-2010

	Domestic features
2006	3
2007	2
2008	6
2009	6
2010	4

AVERAGE TICKET PRICE 2006-2010

	LTL	EUR
2006	10,50	3,04
2007	11,02	3,19
2008	12,19	3,53
2009	13,57	3,93
2010	12,96	3,75

BREAKDOWN OF FILMS BY ORIGIN 2010 (premieres)

	No. of films	Admissions	GBO LTL	GBO EUR
Domestic	11	85 544	1 076 511	311 779
European	58	422 008	5 353 756	1 550 554
USA	96	1 853 048	23 793 306	6 891 017
Other	2	15 325	173 227	50 170
Total	167	2 375 925	30 396 800	8 803 522

DOMESTIC TV CHANNELS 2010

Channel	Coverage	Public/Private	Financing
LTV	Nationwide	Public	State Budget
LTV2	Nationwide	Public	State Budget
LNK	Nationwide	Private	Commercials
TV1	Nationwide	Private	Commercials
TV3	Nationwide	Private	Commercials
TV6	Nationwide	Private	Commercials
BTV	Nationwide	Private	Commercials
Lietuvos Rytas TV	Nationwide	Private	Commercials

LITHUANIA STATE ARCHIVE OF VISION AND SOUND

	No. of archive units 2009
Films	8 250
Cans	43 619
Photos	381 970
Sound Recordings	19 061
Video	3 068

TOP TEN 2010

Title	Country of Origin	GBO LTL	GBO EUR	Admissions	Prints
Avatar	USA	2 693 850	780 193	163 805	11
Shrek Forever After	USA	1 650 821	478 111	126 018	12
Alice in Wonderland	USA	1 318 549	381 878	95 410	11
Despicable Me	USA	1 258 115	364 375	99 914	16
Zero 2	LITHUANIA	934 640	270 690	71 743	10
Inception	USA	897 321	259 882	66 777	7
How to Train Your Dragon	USA	880 148	254 908	68 287	11
Step Up 3D	USA	770 366	223 113	51 902	9
The Twilight Saga: Eclipse	USA	731 620	211 892	55 587	7
The Princess and the Frog	USA	666 319	192 979	59 741	8

Co-operation Platform



Baltic Films is an umbrella organisation promoting internationally films from Estonia, Latvia and Lithuania.

Baltic Films represents the three countries at major film festivals and markets. The founding members of Baltic Films are the Estonian Ministry of Culture, the Ministry of Culture of the Republic of Latvia and the Ministry of Culture of the Republic of Lithuania.

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